



Elsie Behmer

August 20, 2025

Elsie Ann Behmer, 81, passed away on August 20, 2025, in Medford, New Jersey. A distinguished advertising executive and communications leader, Elsie left an indelible mark on the industries and communities they served. Born on September 30, 1943, in Piscataway, New Jersey, Elsie was predeceased by her parents, John H. Behmer and Elsie M. Behmer (née Dietz).

Elsie demonstrated a lifelong commitment to education and professional excellence. She

began her academic journey at Cedar Crest College in Allentown, Pennsylvania in 1963 before earning a Bachelor's degree from the University of Bridgeport in 1965. Elsie went on to receive a Master of Arts from Syracuse University in 1966 and later achieved a Master of Business Administration from the University of Pennsylvania in 1978.

Elsie's career was marked by a steady ascent through the fields of journalism, public relations, and corporate communications. She began as a reporter for the Long Branch Daily Record in 1967 and soon transitioned into editorial work as an associate editor at McGraw-Hill in New York City from 1968 to 1970. Her expertise in public relations led to managerial roles at Paillard Inc. in Linden (1970–1974) and Merck & Company Inc. in Rahway (1974–1977). From there, Elsie served as director of communications for the National Railway Utilization Corporation in Philadelphia (1978–1980) and then for McNeil Consumer Products in Fort Washington, Pennsylvania (1980–1989). In

1989, she became president of Glick & Lorwin/RSH&S in New York City—a role she held until retirement.

Recognized for her professional achievements, Elsie was listed as a noteworthy advertising agency executive by Marquis Who's Who. Elsie was also a member of the Public Relations Society of America and received the prestigious Silver Anvil Award in 1983.

Beyond her professional accomplishments, Elsie was deeply involved in civic life. Serving as president of the board of directors for the Alice Paul Centennial Foundation from 1985 to 1991 and held leadership roles with several organizations based in Moorestown, NJ—including serving on the board of directors for the Moorefield Owners Association (1981–1989; president since 1993), Samaritan Hospital (1986–1989), and Interfaith Care Givers (1986–1989).

In keeping with Elsie's wishes no services will be held and Interment will be private.

Cemetery Details

SERVICES & INTERMENT PRIVATE