



## Richard A Yeager

September 8, 2021

Richard Yeager

1932-2021

Richard passed away at his home in Moorestown, NJ on September 8. Richard is preceded in death by his wife of 57 years, Margarite; and his parents Lester and Kathryn Yeager of Laureldale, PA. Richard is survived by his sister Karen Marsicano, his four children Stephanie Evans, Brenda Yeager, Phillip Yeager and Richard Yeager II; and eight grandchildren, Jonathan Evans, Sarah Martinez, Rachel Evans, Jeffrey Yeager, Daniel Yeager, Robyn Yeager, Andrew Yeager and Katie Yeager.

In 1955, Richard met Margarite where they worked together at an advertising agency in upstate New York. They married on December 30, 1956. Margarite had three children from a previous marriage, whom Richard adopted, and together they had a fourth child. For the next 57 years, Margarite and Richard shared a very full life of family, friends, business success, and travel. He divided his time between his homes in Moorestown, NJ and Kennebunkport, ME. He discovered his love for the state of Maine in 1971 where he vacationed.

Richard studied drawing, painting, photography and graphic design at the Philadelphia College of Art (now University of the Arts) and was an instructor there for many years. He was an Art Director for N.W. Ayer in Philadelphia and New York before opening his own advertising agency (Richard Yeager

Associates) in 1968. His advertising career brought him many awards for his creativity, including several Clio International Advertising Awards. He won awards from Philadelphia and New York Art Director Club, Hollywood Advertising Association as well as the American Advertising Federation. Richard was a very active board member at the United Way, a long-term standing member of the Moorestown Appearance Committee. He taught art at Philadelphia College of Art for many years as well as holding many classes at his home in Moorestown. Upon retiring he devoted his time to painting in France, Italy, Chester County in Pennsylvania and Maine. He was proud to take workshops under artists Don Stone, Ed Whitney, and Burt Silverman. His paintings are traditional in approach, whether landscape or figurative, with an emphasis on capturing the quality of light and essence of the subject. His paintings were seen in art galleries throughout the east coast, including Chadds Ford, Strodes Mill, Wright Gallery, and Hahn Gallery. Richard exhibited at Perkins Center for the Arts, University of New England, as well as many exhibitions in his gallery at his home. Paintings can still be seen on his website: [www.yeager.com](http://www.yeager.com).

Richard was a dedicated father and a loving husband. He moved his family to Moorestown because the schools were the best in the region and this was important to him. He had a deep commitment and passion for others. He loved telling his stories. He was charismatic, and was fun to be around. People genuinely liked him and his energy. Even as recent as this past year he opened up his studio for the neighborhood children to be able to have Saturday morning art classes.

He had an insatiable fondness for classical music and the opera. He was a patron at the Philadelphia Orchestra concerts and opera performances for over 60 years. There was always classical music playing in his home. He loved to travel and see new sites. He took many trips to Europe where he combined his love for painting and his love for travel.

A memorial service will be held 1 pm on Saturday October 30 at First Presbyterian Church, 101 Bridgeboro Rd., Moorestown, NJ with a reception at

the Yeager residence in Moorestown, NJ following the service. The service will be streamed live for those unable to attend.

Donations in lieu of flowers may be made to United Way in Burlington County or to the Philadelphia Orchestra.

# Cemetery Details

## ST. Johns Cemetery

Hamburg, PA

# Previous Events

## Memorial Service

OCT **30**. 1:00 PM (ET)

First Presbyterian Church  
101 Bridgeboro Road  
Moorestown, NJ 08057  
(856) 235-1688  
<http://www.fpcmoorestown.org>

# Tribute Wall



“ *Lewis Funeral Home created a Services can be wtache here live: in memory of Richard A Yeager*



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**Lewis Funeral Home** - October 13, 2021 at 01:40 PM

GN

*Richard was a warm, kind presence at our long-standing Kennebunkport weekly figure drawing group when he was in town. I always enjoyed watching his work. We will miss him here in Southern Maine!*

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**Ginny Nelson** - October 17, 2021 at 01:38 PM



“ *Richard A Yeager*

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October 09, 2023 at 03:30 AM



“ *Richard A Yeager*

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November 08, 2022 at 08:26 PM

PJ

“ Richard and I became close friends during the years of studying with Don Stone on Monhegan Island. Our relationship was cemented early on when our class ventured to the coastline below Blackhead. There, Don was giving a surf demonstration and Richard lost the screw to his glasses that hold onto the frame. The chances of getting a replacement on the island was nil. Richard would be lost without those glasses. I looked around and found a small pin feather and managed to thread it through the hole and re-attach the broken piece. Richard was thrilled and was able to paint that day. I will miss you dear friend. I will miss your art and creativity, your laugh, smile and quick wit, and your genuine love for life.

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**Pam Johnson** - October 16, 2021 at 11:36 AM

GN

*I remember this story!*

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**Ginny Nelson** - October 17, 2021 at 01:33 PM